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MCV Action Fund TV Ad Shows How Gov. LePage Opposed Key Environmental Safeguards

Ad highlights Michaud's proven record of protecting clean water

[Click here to view the ad**](#)**

AUGUSTA - Maine Conservation Voters Action Fund (MCVAF) today launched a \$400,000 television ad campaign featuring Yemaya St. Clair, a Portland mother of two young children, describing how Gov. Paul LePage has weakened clean water safeguards for Maine families. The ad, "Quality," is part of MCV Action Fund's effort to elect Rep. Mike Michaud as Maine's next governor, and begins running this week in the Portland and Bangor media markets and online statewide.

"It's as clear as water should be: Paul LePage can't be trusted to safeguard Maine or my family. Mike Michaud can," St. Clair says in the ad. "Mike has spent his career making Maine's waters safer for everyone."

"Governor LePage has taken a wrecking ball to our state. Only Mike Michaud can bring Maine people together again to clean up our waters and move us toward a safer, cleaner future," said Maureen Drouin, Executive Director, MCV Action Fund.

Maine's waterways are one of our state's most valuable natural resources, with [more than 52,000 jobs](#) connected to our 6,000 lakes. Despite their value, Governor LePage has repeatedly put safeguards for our waters at risk, and undermined measures that protect Maine families from pollution.

Gov. LePage [vetoed](#) a bipartisan bill to protect Maine's lakes from pollution. He also [proposed](#) weakening some of Maine's bedrock environmental laws, and [opposed](#) other measures that would have improved the state's water quality. And despite clear evidence from NASA and the Department of Defense about the dangers posed by climate change, Gov. LePage has [refused](#) to take action, even [suggesting](#) that climate change could be good for Maine. Additionally, even after overwhelming majorities of both Republicans and Democrats voted for a policy that would protect children and pregnant women from toxic chemicals, Gov. LePage [refused to support](#) this commonsense measure.

In contrast, Rep. Michaud has tirelessly worked with all people – Democrats, Republicans and independents – to clean up pollution, protect Maine families and grow the economy. Rep. Michaud [voted](#) to protect Maine's bays, lakes and shell fisheries, and [voted](#) against legislation that would weaken EPA clean water protections. In fact, he was inspired to enter politics in the first place because of pollution in the Penobscot River – pollution he was able to [clean up](#). In Congress, Rep. Michaud has [earned](#) a 92% lifetime score on the League of Conservation Voters' *National Environmental Scorecard*.

In February, the board of directors of Maine Conservation Voters unanimously [endorsed](#) Rep. Michaud's bid for governor, citing his ability to usher in a new era of collaboration in Maine.

Supporting documentation of the ad is [available here](#).

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Paid for by Maine Conservation Voters Action Fund, 295 Water Street, Suite 9, Augusta, ME 04330.

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